

SAVE THE DATE



MedFIT

Fostering Innovation in MedTech

The European partnering event for **innovation partnerships** and **investment rounds** in the **MedTech**, **Diagnostic** and **Digital Health** sectors

October  
9<sup>th</sup> & 10<sup>th</sup>, 2023

Strasbourg,  
FRANCE



7<sup>TH</sup> EDITION

 @medfit\_event  MedFIT Event  www.medfit-event.com

Organisers:



Institutional partners:



Sponsor:



# MedFIT at a glance

MedFIT is your opportunity to connect with international key innovators in the **MedTech, Diagnostic and Digital Health sectors**. As a **unique European partnering event**, MedFIT provides the ideal environment for academic and industrial actors to:

- **Build** partnerships
- **Source** innovative and competitive early-stage R&D projects
- **Foster** the emergence of collaborative projects
- **Increase** licensing opportunities
- **Obtain** funding and facilitate market access

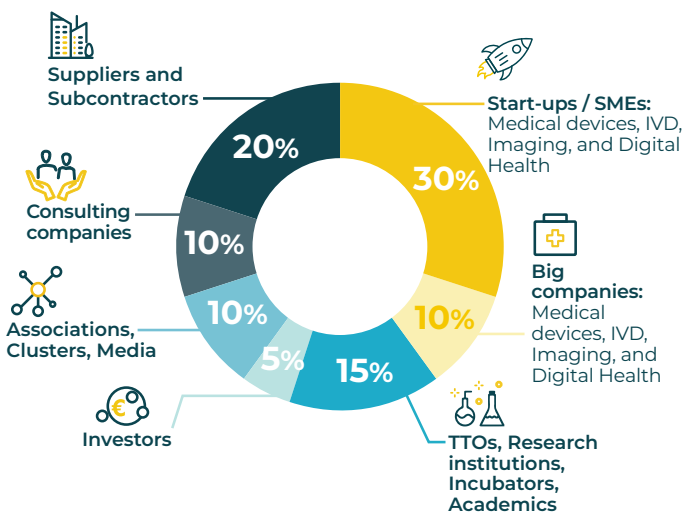


**650+**  
Delegates



**30+**  
Countries  
represented

## WHO WILL YOU MEET?



## INSIDE THE EVENT



**ONE-ON-ONE MEETINGS**



**CONFERENCES**



**PITCH SESSIONS**



**EXHIBITION**



**PROJECT - CEO MATCHMAKING**

# One-on-one meetings

## 48 HOURS TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

MedFIT partnering platform allows to pre-organise one-on-one meetings and optimise the time spent at the event.



**IDENTIFY**



**INITIATE**



**MEET**



**DEVELOP**

### THEY TRUST US

#### MedTech, Digital Health and Diagnostic companies

Abbott | Bayer | Becton Dickinson | Biogen | Bosch AIShield | Boston Scientific | Biosynex | EVEON | Fresenius Kabi | GE Healthcare | Google Cloud | Guerbet | Innova Medical Group | Macopharma | Medtronic | Mediktor | Merck | MicroPort CRM | MindMaze | Olympus | Philips Healthcare | Quinten MD | Roche Diagnostics | Stryker | Unilabs...

#### TTOs, Research Institutes & Academics

Eindhoven MedTech Innovation Center | FINDMED | ICube Lab | Karolinska Center for Innovation | MBM ScienceBridge GmbH | Réseau SATT | SATT Linksum | SNITEM | The European Institute for Innovation through Health Data | UCL Innovation and Enterprise | University of Cape Town | University of Ghent | World Trade Center Twente...

#### Investors

Asabys Partners | European Investment Bank | European Investment Fund | High-Tech Gründerfonds | Imec.xpand | INKEF Capital | Karista | Nina Capital | Peppermint Venture Partners | Perigrine Ventures | Philips Ventures | Plug and Play Tech Center | Seroba Life Sciences | Sofinnova Partners | TVM Capital Life Science...

#### CROs, Consulting firms & professional services

Asphalion | BIOSELLTIM | Catalyze | Capgemini | eg technology | ExperTrials | Greenlight Guru | Hope.Tech | ICOSA | Matrix Requirements | McDonnell Boehnen Hulbert & Berghoff LLP | McKinsey & Company...

### PROJECT - CEO MATCHMAKING

**Are you a MedTech entrepreneur seeking a project?  
Do you have projects needing a CEO?**

The Project - CEO matchmaking will be the opportunity to establish future collaborations between entrepreneurs and projects in need of a CEO.

# Conferences



**60+**  
INTERNATIONAL  
SPEAKERS

Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to discuss innovation-driven topics and to address current industry issues related to:

## 1 Collaborate to innovate

#Partnerships #OpenInnovation #R&D

## 2 Financing innovation

#VCs #Startups #Investors

## 3 Innovation to market

#Regulation #BusinessModels #Strategy

# Steering Committee

## Industry

Stig Visti Andersen, CEO, **VentriJect**

Xavier Bertrand, VP EMEA Healthcare Services & Alliances, **Boston Scientific**

Franz Bozsak, CEO & Co-Founder, **Sensome**

Ravi Chana, Head of Business Development, **Roche Diagnostics**

Joël Courville, VP Strategy & Corporate Affairs, **MicroPort CRM**

James Greene, CEO, **MedLumics**

Ulf Hengstmann, Digital Lead Medical Affairs & Pharmacovigilance, **Bayer**

Mike Karim, CEO, **Oxford Endovascular**

Hervé Monchoix, Strategic Innovation Leader, **Becton Dickinson**

Cécile Réal, CEO, **Endodiag**

Rogier Receveur, Senior Program Manager Innovation & New Business Generation, **Medtronic Bakken Research Center**

Nils Reimers, Director R&D, **Stryker**

## Academia, TTOs

David Aubert, MEDTEG Business Developer, **Ghent University**

Vassilis Georgiadis, Principal, Partnerships (Pharma & Healthcare), **UCL Innovation and Enterprise**

Michel de Mathelin, Director, **ICube laboratory**

Abhay Pandit, Scientific Director, **CURAM**

Esther Rodijk, Impact Director TTT MedTech, **Novel-T**

## Investors

Frank Bulens, Partner, **Imec.xpand**

Anke Cassing, Principal, **High-Tech Gründerfonds**

Daniel O'Mahony, Partner, **Seroba Life Sciences**

Simon Turner, Partner, **Sofinnova Partners**

Beatriz Volckaert, Senior Associate, **Philips Ventures**

## Associations, clusters and law firms

Caroline Dreyer, General Manager, **BioValley France**

Florent Surugue, Communication Director, **SNITEM**

Cécile Théard-Jallu, Partner Attorney, **De Gaulle Fleurance & Associés**

Etienne Vervaecke, General Manager, **Eurasanté & Clubster NHL**

Sébastien Weisbuch, Executive Director, **Medicalps**

# Pitch sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects and licensing opportunities in order to foster partnerships and business development opportunities in the MedTech, Diagnostic and Digital Health fields.

## START-UP SLAMS

The Start-up Slams are a great opportunity for **young companies** (and particularly for start-ups seeking to raise a financing round) to showcase their project in front of potential partners and investors. The winner will be awarded as the **most innovative start-up in Europe**.

## COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations enables **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner will be awarded as the **most promising technology in Europe**.

Selected candidates will have enhanced visibility on MedFIT communications and the opportunity to be coached to improve their pitch during a **warm-up session** with MedFIT Steering Committee members.



**APPLY**  
before

**July 5<sup>th</sup>, 2023**



**BE SELECTED**  
by a jury  
of experts



**PITCH**  
during MedFIT

# Join MedFIT 2023

## REGISTRATION FEES

Fees per person (excl. VAT)

	SUPER EARLY BIRD Before January 31 <sup>st</sup> , 2023 incl.	EARLY BIRD From February 1 <sup>st</sup> to April 5 <sup>th</sup> , 2023 incl.	REGULAR FEE From April 6 <sup>th</sup> to August 31 <sup>st</sup> , 2023 incl.	LATE REGISTRATION From September 1 <sup>st</sup> , 2023
<b>Mature company</b> (>5 years old)	€ 770	€ 851	€ 948	€ 1,038
<b>Cluster / Association</b>	€ 620	€ 680	€ 758	€ 831
<b>TTO / University / Research institution</b>	€ 540	€ 600	€ 667	€ 731
<b>Emerging company</b> (≤5 years old)	€ 428	€ 473	€ 527	€ 578
<b>SME</b> (≤5 employees)	€ 428	€ 473	€ 527	€ 578
<b>Academic research fellow/ Associate / Clinician</b>	€ 268	€ 296	€ 330	€ 362
<b>Investor</b>	<b>Contact us:</b> Yingjie Weng   yweng@eurasante.com   +33 (0)9 78 31 55 17			

## EXHIBITION FEES

(excl. VAT)

	SUPER EARLY BIRD Before January 31 <sup>st</sup> , 2023 incl.	EARLY BIRD From February 1 <sup>st</sup> to April 5 <sup>th</sup> , 2023 incl.	REGULAR FEE From April 6 <sup>th</sup> to August 31 <sup>st</sup> , 2023 incl.
<b>Start-up corner 4m<sup>2</sup></b> (incl. 1 full pass   ≤ 5 years old)	€ 1,300	€ 1,500	€ 1,700
<b>6 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 2,300	€ 2,500	€ 2,700
<b>9 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 3,500	€ 3,700	€ 3,900
<b>12 m<sup>2</sup></b> (incl. 1 full pass + 2 visitor pass)	€ 4,600	€ 4,800	€ 5,000
<b>18 m<sup>2</sup></b> (incl. 2 full pass + 1 visitor pass)	€ 6,800	€ 7,000	€ 7,200

\*The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-on-one meetings).

\*\*The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).

## SPONSORSHIP OPPORTUNITIES

★ **PLATINUM**  
€20,000

★ **GOLD**  
€15,000

★ **SILVER**  
€ 11,000

★ **BRONZE**  
€ 6,500

Possibility to customise an offer according to your needs with various visibility options, before, during and after the event.

### CONTACT

Yingjie Weng

yweng@eurasante.com | +33 (0)9 78 31 55 17

### VENUE

Strasbourg Convention Centre

Palais de la Musique et des Congrès

Place de Bordeaux

67082 Strasbourg, France



Contact us!